

STRATEGIC SERVICES

- Farmer representation in various forums with Government and other Industry Boards with respect to policies and other issues related to tobacco growing and marketing. Internationally TAMA represents the growers through the International Tobacco Growers Association (ITGA).
- Advocacy for continued tobacco growing until an alternative crop is found. This is done both locally and internationally. Internationally is through ITGA.
- Market representation through placement of Tobacco Sales Representatives on all markets.
- Tobacco transportation through transport brokerage.
- Satellite depots, as ware houses for stocking growers' tobacco en-route to the markets
- Hessian Scheme for hessian distribution
- Tobacco Re-handling – to re-handle tobacco requiring re-handling services.
- Cooperatives establishment for diversification and farmer economic empowerment and food sufficiency.
- Available markets for non-tobacco crops

MAJOR ACHIEVEMENTS

- **Constructed an imposing three story building** in the capital city- Lilongwe, which houses the secretariat. This to a large extent is a symbol for the tobacco farming in Malawi.
- **Initiated a tobacco classification scheme in 1984** with the assistance of contracted Zimbabwean expatriates, for the classification of all tobaccos sold on the market, using internationally recognized symbols. The scheme is now housed under the Tobacco Control Commission since 2004, as part of the 2004 Industry reforms.
- TAMA Councilors assist (as Board Members) in the **running of Agricultural Research and Extension Trust (ARET)**, a reputable research and extension institution.
- The TAMA strong lobby for **rural tobacco markets** is bearing fruits and one such market – **'Chinkhoma Rural Market'** is operational in the Central region of the country, and more such markets are expected in the near future.

SERVICES AND PROGRAMS

- Production and marketing of tobacco
- Satellite Depot Operations
- Hessian Operations
- Transportation Brokerage
- International (ITGA) and Local Representation
- Advocacy (Local & International)
- Supporting of Cooperative Businesses
- Agro-dealership services
- Child Labour Prevention & Protection